

Amol Nandgaonkar

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SUMMARY

Accomplished Product Manager with 8+ years of experience building and scaling B2C and enterprise digital platforms across fintech and healthcare. Proven track record of launching AI-driven products, driving 8x user growth, improving engagement and retention, and delivering measurable business outcomes through data-driven decision making, OKRs, & cross-functional leadership.

WORK EXPERIENCE

ICICI Prudential Asset Management Company

Mumbai

Product Manager (Growth)

Mar 2024 – Present

Scaled the distributor product ecosystem for India's 2nd-largest asset management company by leading a pod of 3 PM/analysts

- Owned product strategy & roadmap for **B2C mobile and web apps serving 80K+ users**, aligned to enterprise goals
- Defined **OKRs and North Star metrics**, driving sustained improvements in acquisition, engagement, & retention
- Built **AI Customer Behaviour engine (RAG + LLM)**, enabling personalization & increasing engagement by **30%**
- Led the **end-to-end launch of a super-app platform** with unified authentication across **3 business lines**, increasing cross-product adoption by **~30%** and lifting **MAU by ~20%** across verticals
- Delivered **GenAI-powered WhatsApp & Chatbot**, reducing average resolution time by **35%**, improving **NPS by 20**
- Optimized **onboarding and transaction funnels** using cohort analysis, experimentation, & Google Analytics insights, eliminating key drop-offs and driving **~25% revenue growth**
- Conceptualized and launched a **gamified rewards and performance dashboard**, improving distributor retention by **50%+** and driving a **10% uplift in net sales**
- Spearheaded a **full-scale UI/UX revamp** across **2+ apps**, resulting **~50% improvement in acquisition & retention**
- Owned go-to-market strategy in partnership with Marketing and Sales**, defining target cohorts, positioning, and in-product activation levers to increase digital adoption by **~10%**
- Led cross-functional teams (engineering, UX, marketing, compliance) & influenced senior business stakeholders

Optum Global Solutions (UnitedHealth Group – Fortune 5)

Bangalore

Technical Product Manager

May 2022 – Feb 2024

Managed product development life cycle of innovative products in fast paced health-tech organization in alignment with goals

- Led development and scale-up of high-traffic platforms supporting **25K+ concurrent users**
- Drove cloud Migration of applications to **Azure cloud**, reducing downtime **30%** and scaling user base **8x**
- Conducted **A/B testing and persona-led UX**, improving search performance **80%** and conversion rates
- Authored **PRDs**, prioritized backlogs & executed roadmap aligned to business **OKRs** to deliver roadmap commitment
- Conducted **competitor, market, and AI trend analysis** across **3+ B2B products and 4 healthcare segments**, identifying and recommending **10+ portfolio enhancements**
- Built **Tableau dashboards** to analyse usage pattern enabling platform consolidation and delivering **60%+ cost savings**
- Designed AI-driven wound care solution business case, reducing operational costs **40%**

Capgemini

Mumbai

Associate Consultant

Jul 2016 – Jun 2020

- Liaised with 6+ leads & managers, 3 cross-functional teams, achieved **Delivery Value Improvement (DVI) of 10 %**
- Single-handedly implemented End-to-End Software Testing Life Cycle managing **25+ releases with 2 clients**
- Led a team of 5+ QAs, fast-tracked testing with savings of 10K+ man-hrs./yr. while delivering **20+ sprints**

EDUCATION

Indian Institute of Management Bangalore

2022

Masters of Business Administration

Rajiv Gandhi Institute of Technology, Mumbai

2016

Bachelor of Engineering (Electronics & Telecommunications)

CERTIFICATIONS

SAFe 6 Product Owner/ Product Manager by Scaled Agile (2025)

SKILLS

Core Competencies : Product Strategy | Roadmaps | OKRs | PRDs | User Hypothesis & Experimentation | Market & User Research | AI prototyping | A/B Testing | Agile/Scrum Methodologies | Data Analysis & Visualization

Tools: JIRA | Confluence | Figma | APIs | Notion | Mixpanel | Tableau | Power BI | Google Analytics | SQL | Balsamiq
Canva AI |